

Grèce l'industrie des croisières se maintient malgré la crise

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"Cruise industry growth maintained in Greece despite difficult economic climate
But serious obstacles could threaten future growth, says European Cruise Council
Senior representatives of the European Cruise Council (ECC) told the Posidonia Forum, meeting in Athens today, that the growth of the cruise sector in Greece is being maintained, despite the difficult economic climate.

ECC Chairman, Manfredi Lefebvre D'Ovidio and Chairman of the ECC Port Sub-Committee, Neil Palomba, both warned of significant potential obstacles and challenges that could seriously threaten the steady growth of the sector, but added that incentives could help the cruise industry play a key role in the economic recovery of the country.

The ECC Chairman told the Forum that Greece is "a key cruise destination in Europe", with some 4.7 million passengers arriving at Greek ports, 17% of the total European market, ranking third in Europe, only behind Italy and Spain. Passenger expenditure in Greece is some €470 million and direct cruise industry expenditure - passenger and cruise purchases, shipbuilding, employee compensation, cruise line purchases amounts to €14 billion across Europe, and close to €600mn in Greece."

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