

Bon mois de septembre pour les hôtels en Europe

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)
Vendredi, 02 Novembre 2012 00:00 -

September is typically a strong month of headline performance levels for hotels across the primary European hotel markets and 2012 was no exception with eight of the ten markets polled this month recording room occupancy levels in excess of 85%, according to the latest HotStats survey by TRI Hospitality Consulting.

Volume levels were particularly strong this September for hotels in Amsterdam (88%), Berlin (88.1%), Dublin (93.7%), London (90.2%), Moscow (85.5%), Paris (88.3%), Vienna (88%) and Zurich (90.8%).

Aside from room occupancy, huge average rooms rates were achieved in a number of markets with both Amsterdam (€204.09) and Zurich (€203.65) exceeding the typically stalwart London (€197.30).

But, once again, it was Paris which superseded the performance of all its peers with an achieved average room rate of €242.18, approximately 17 per cent above the 12-month rolling average for the French capital, as the city benefited from strong demand from both the corporate, conference and leisure sectors.

[en savoir plus](#)

Consultez la source sur Veille info tourisme: [Bon mois de septembre pour les hôtels en Europe](#)