

Le tourisme en Russie contribue davantage au PIB que l'industrie automobile

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The Travel & Tourism industry in Russia is bigger than the size of automotive manufacturing industry and directly supports almost as many jobs as the financial sector.

This is according to new research from the World Travel & Tourism Council (WTTC) sponsored by American Express and TUI AG, released today during a speech at the 'Moscow International Travel Forum' in Russia by David Scowsill, President & CEO of WTTC.

The research, undertaken by Oxford Economics, shows that Travel & Tourism's total contribution to GDP in Russia was RUB3.4 trillion (\$106 billion) in 2011, or 5.9% of total GDP which is larger than the GDP of automotive manufacturing, chemical manufacturing. This compares to 4.8% for automotive manufacturing, 2.9% communications services and 3.3% for chemicals.

Supporting 4 million direct, indirect and induced jobs, Travel & Tourism in Russia generates more employment than the chemical industry and nearly as many jobs as the financial services sector.

The new research also showed that Travel & Tourism's contribution to GDP is growing faster than most other sectors in Russia. It will grow by an average of 4% per annum over the next ten years, a faster growth rate than the total economy.

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