The European hotel industry posted mixed results in year-over-year metrics when reported in U.S. dollars, euros and British pounds for June 2012, according to data compiled by STR Global.
Year-to-date 2012, the region's occupancy was virtually flat with a 0.1-percent increase to 63.7 percent, its average daily rate, in euro terms, was up 3.9 percent to EUR103.03, and its revenue per available room increased 4.1 percent to EUR65.64.

en savoir plus

Consultez la source sur Veille info tourisme: Europe hotel results for June 2012