Travelers are an eco-conscious group according to a joint survey conducted by The GO Group, LLC, an international ground transportation provider and GO Airport Express, a GO Group member company based in Chicago. 71% of the survey respondents say it is either important or very important to try and reduce their carbon footprint while traveling.

The companies, which provide door-to-door airport shuttle services, asked travelers: "How important is it to you to reduce your carbon footprint while traveling?" More than 2000 people responded.

Just 13% of participants responded that it was not important, while 15% said they hadn't thought about it at all.

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Consultez la source sur Veille info tourisme: Being green while traveling is important for most travelers