In April 2012, the region's occupancy jumped 10.0 percent to 63.9 percent, its average daily rate fell 3.6 percent to US\$172.56 and its revenue per available room rose 6.1 percent to US\$110.33.

"Northern Africa continued to report strong bounces off weaker occupancy performance last year", said Elizabeth Randall, managing director of STR Global. "The Middle East put in a solid performance with the fifth month of consecutive occupancy growth supported by eight months of consecutive demand improvements. Whilst Southern Africa as a region reported RevPAR declines in USD for the month and year to date, South Africa is continuing to see growth and reported RevPAR increases in local currency for the same time frames".

en savoir plus

Consultez la source sur Veille info tourisme: <u>The Middle East/Africa region reported mostly</u> positive performance results in April 2012