

Les voyages d'affaires en Europe devraient s'améliorer

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GBTA expects that the business travel in Europe can get ready for bright future.

The GBTA (Global Business Travel Association) released its most recent semi-annual series of GBTA-BTI forecast for Western Europe. Here are the highlights of GBTA-BTI report :

- Germany will have the highest growth rate at 5% on its business travel expenditures. UK, on the other hand, shall have 1.9%.

- Western economies are expecting continuous decline; Spain will fall by -6.2%, Italy by -2.9% and France by -1.4%.

- In 2014, GBTA outlooks recovery for business travel among the top five largest business travel markets: France, Germany, Italy, Spain and UK.

- Regional Director for GBTA Europe, Catherine McGavock said that spending on the business travel in Western Europe is generally positive for 2013, with Germany and UK to expect growth.

- Tad Fordyce, Head of Visa Global Commercial Solutions, strongly believed that travel is the key towards economic growth. In fact, the Global Tourism Council estimates 9% of Global GDP from the world's tourism industry.

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