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Lundi, 25 Mars 2013 00:00 -

Highlights from key market performers for February 2013 include (year-over-year comparisons, all currency in euros) :
- Bratislava, Slovakia, rose 23.6 percent in occupancy to 45.1 percent, reporting the largest increase in that metric, followed by Tallinn, Estonia, with an 11.2-percent increase to 45.6 percent.
- Tel Aviv, Israel, reported the largest occupancy decrease, falling 14.7 percent to 59.1 percent.
- Istanbul, Turkey, ended the month with the only double-digit ADR increase, rising 14.8 percent to EUR127.34.
- Warsaw, Poland, fell 12.6 percent in ADR to EUR65.41, posting the largest decrease in that metric.
- Three markets achieved RevPAR increases of more than 15 percent: Bratislava (+23.6 percent to EUR29.22); Tallinn (+17.1 percent to EUR29.07); and Istanbul (+15.4 percent to EUR80.94).
- Geneva fell 18.1 percent in RevPAR to EUR120.05, reporting the largest decrease in that metric.

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Consultez la source sur Veille info tourisme: The European hotel industry posted mixed results in year-over-year metrics when reported in US dollars euros and British pounds for February 2013