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Mercredi, 20 Mars 2013 00:00 -

The International Air Transport Association (IATA) announced a modest improvement in its outlook for the 2013 financial performance of the global airline industry primarily based on stronger revenues. IATA now expects airlines to produce a combined net post-tax profit margin of 1.6% (up from the previously forecast 1.3%) with a net post-tax profit of \$10.6 billion (up from the previously projected \$8.4 billion).

"Industry profits are taking a small step in the right direction. Against a backdrop of improved optimism for global economic prospects passenger demand has been strong and cargo markets are starting to grow again. The economic optimism is also pushing fuel prices higher. We are seeing a \$12 billion improvement in revenue, and a \$9-10 billion increase in costs—most of which is related to fuel," said Tony Tyler, IATA's Director General and CEO.

Confidence in the airline industry is rising around several factors:

- GDP growth forecasts for 2013 have been upgraded to 2.4%, a significant improvement from the 2.1% in 2012.
- It appears that the bottom of the global industrial production cycle was reached in the third quarter of 2012 after which there has been six months of increasing output and improvements to business confidence.
- There is a structural improvement in the airline industry's financial performance as recognized by a 7% increase in share prices since the beginning of the year, despite a 5% increase in fuel costs.

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[voir aussi l'article dans La Tribune](#) :

"L'association internationale du transport aérien a revu à la hausse ses perspectives de bénéfices pour 2013, à 10,6 milliards de dollars (+58% par rapport à 2012). Après 2007 et 2010, il s'agit de la meilleure performance du secteur. La situation des compagnies européennes s'améliorent un peu."

Consultez la source sur Veille info tourisme: [Aviation dans l'industrie aérienne perspective en hausse des bénéfices en 2013 amélioration de la marge bénéficiaire de 1 6](#)