

UK inbound tourism experiences best year for spend in Olympic and Diamond Jubilee year

The contribution of inbound tourism to the UK economy has continued to grow in 2012, with latest figures showing a record £19bn in spend, a four per cent rise on 2011.

Figures from the ONS also confirmed that visits were up on 2011 with over 31 million international tourists enjoying a trip across Britain, representing a one per cent rise on 2011 and the best year since 2008.

The biggest year in inbound history was anchored by 12 million holiday visits and good growth of business and VFR(2). 2012 witnessed a record number of visits from our 'rest of the world' markets at 4.9 million and a record 2.2 million visits from non EU markets.

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Consultez la source sur Veille info tourisme: [Grande-Bretagne le tourisme récepteur britannique connaît sa meilleure année grâce aux JO et au Jubilee](#)