

The President of Uruguay, José Mujica, underscored the need to place responsibility and accessibility at the center of any tourism development. President Mujica stressed the importance of responsible tourism when presented the UNWTO / World Travel & Tourism Council (WTTC) Open Letter on Travel and Tourism. By accepting the Open Letter, President Mujica adds his voice to those world leaders which rally support for tourism as a key for growth and fairer development (Montevideo, Uruguay, 6 February 2013).

“Our country needs and promotes responsible and accessible tourism for all”, said President Mujica meeting UNWTO Secretary-General, Taleb Rifai.

“Uruguay is a role model in many areas but particularly in its defence and promotion of responsible tourism”, said Mr. Rifai. “The country has become a leader in the region, translating the power of the tourism sector to improve people’s lives into concrete policies and actions”, he added.

The President and CEO of the World Travel & Tourism Council highlighted that “President Mujica understands the value of our industry to Uruguay and his commitment in receiving the Open Letter is an important step in gaining support at the very highest level to deliver policies which could result in more jobs and greater economic prosperity.”

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Consultez la source sur Veille info tourisme: [Une croissance responsable et de l'accessibilité pour être au cœur du développement du tourisme déclare le président de l'Uruguay dans une lettre ouverte à IOMT](#)