

Les prix des hôtels européens à leur plus bas niveau depuis deux ans

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Hotel prices this month have decreased to their cheapest since December 2010, according to the trivago Hotel Price Index (tHPI) based on the 50 most popular European cities on www.trivago.co.uk. One night in January 2013 will cost an average of £82 for a standard double room. In comparison to last month, hotel prices in the UK have decreased by an average of 9 per cent to £77 per night.

EU Hotel Prices

In comparison to December 2012, hotel prices in January have fluctuated by up to 38 per cent. The largest decreases can be found in Dresden (down 21 per cent to an average of £63 per night), Vienna (down 17 per cent to an average of £84 per night) and Salzburg (down 17 per cent to an average of £91 per night). Dresden is a popular Christmas Market shopping destination, whilst Salzburg is renowned for its winter sports and Vienna for its New Year Eve's celebrations. It is likely these events caused hotel prices to rise during November and December.

The largest hotel price increases in comparison to December can be found in the German cities of Frankfurt (up 38 per cent to £106 per night), Cologne (up 25 per cent to £104 per night) and Munich (up 16 per cent to £110 per night).

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