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Ethical markets remain resilient as enlightened businesses continue to force through change
Markets for ethical goods and services have remained resilient throughout the economic downturn as a progressive core of retailers and producers continue to factor sustainability such as Fairtrade ingredients into their products and services.
That is the conclusion of The Co-operative's annual Ethical Consumer Markets Report which shows that since the onset of the recession five years ago the total value of ethical markets in the UK has gone from UK£35.5bn to UK£47.2bn.
Acting as a barometer of green markets since 1999 when annual ethical sales were just £13.5bn, the report analyses sales data for various sectors including food, household goods, eco-travel and ethical finance.
Amongst the biggest growing categories during the recession are sustainable fish up 323 per cent from £69m to £292m, Fairtrade, which has increased 176 per cent from £458m to £1,262m and free range eggs sales up 78 per cent from £444m to £792m.

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Consultez la source sur Veille info tourisme: Grande-Bretagne le marché de lécotourisme se développe malgré le ralentissement économique