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Overall, the U.S. hotel industry’s occupancy rose 1.8 percent to 56.5 percent, its average daily rate was up 3.5 percent to US$104.63 and its revenue per available room increased 5.4 percent to US$59.10.
Among the Top 25 Markets, Philadelphia, Pennsylvania-New Jersey, reported the largest occupancy increase, rising 10.4 percent to 72.6 percent, followed by New Orleans, Louisiana, with a 10.1-percent increase to 64.8 percent. Washington, D.C. (-3.6 percent to 60.3 percent), and Phoenix, Arizona (-3.3 percent to 57.3 percent) ended November with the largest occupancy decreases.
Los Angeles-Long Beach, California, achieved the largest ADR increase, up 8.9 percent to US$131.15, followed by San Diego, California (+6.8 percent to US$123.60). Philadelphia ended the month with the largest ADR decrease, falling 3.4 percent to US$117.70.

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Consultez la source sur Veille info tourisme: Etats-Unis The US hotel industry reported increases in all three key performance metrics during November 2012