

Des compagnies aériennes chinoises offrent des billets gratuits à leurs passagers

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Chinese airlines giving free tickets to passengers

If your travel budget is getting low, you might be interested in Spring Airlines. The Chinese company is based in Shanghai and is currently offering passengers free plane tickets to Japan. This promotion is a bid that they are hoping will increase demand. This recent marketing effort was caused in part due to a territorial dispute involving China and Japan. Both countries were engaged in a struggle over the Daiyu islands. This tension between the countries led to a drop in the number of Chinese people traveling to Japan. The islands, also known as Senkaku islands, are a highly disputed issue.

In order to boost the number of travelers, Spring Airlines is planning to offer customers free round-trip tickets that are good for travel between the Pudong airport in China and Saga Prefecture in Japan. As one of the largest privately run, low-cost airlines, Spring Airlines is going to offer this promotion until the 20th of December, giving tourists almost two months to take advantage of this special offer.

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