

La France vise les jeunes voyageurs

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The American Council for International Students is offering four new school trips throughout France, giving teachers the perfect opportunity to educate their students through immersing them into French culture and life.

France is taking an initiative to attract young travelers by launching a new online campaign geared towards teachers called 4 ways to see France with your students.

For this campaign, Atout France- the France Tourism Development Agency is partnering with ACIS, the American Council for International Students, a tour operator that promotes trips abroad for students.

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