

Le tourisme en Inde contribue davantage au PIB que l'industrie automobile

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)

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The Travel & Tourism industry in India is almost three times bigger than the size of automotive manufacturing industry and generates more jobs than the chemical manufacturing, automotive manufacturing, communications and mining sectors added together.

This is according to new research from the World Travel & Tourism Council (WTTC) sponsored by American Express, released today at the 'WTTC's India Initiative Retreat' in Bekal, Kerala, India.

The research, undertaken by Oxford Economics, shows that the sector's direct contribution to India's GDP is INR2 billion which is almost three times more than the contribution of automotive manufacturing.

Travel & Tourism's total contribution – including direct, indirect and induced impacts - to GDP in India was INR6.7 billion around 6.4% of total GDP. This compares to 3.3% for automotive manufacturing, 4.5% for education and 3.7% for the mining industry.

Supporting 39 million direct, indirect and induced jobs in India, Travel & Tourism generates more jobs than the mining industry and communications services.

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